



EXHIBITOR PROSPECTUS

2023

WyoSHA Convention October 27-28

**University of Wyoming
1000 E. University Avenue
Laramie, WY 82071**

2023 WyoSHA Convention ♦ October 27-28 ♦ Laramie, Wyoming

More Than 100 SLPs and Audiologists



Local Hotel Information

- Hilton Garden Inn Laramie** (0.4 miles)
2229 Grand Ave, Laramie, WY 82070 • (307) 745-5500
<https://www.hilton.com/en/hotels/larlagi-hilton-garden-inn-laramie/>
- Holiday Inn Laramie, an IHG Hotel** (0.5 miles)
204 N 30th St, Laramie, WY 82070 • (307) 721-9000
https://www.ihg.com/holidayinn/hotels/us/en/laramie/lareg/hoteldetail?cm_mmc=GoogleMaps_-_HI_-_US_-_LAREG
- Hampton Inn Laramie** (1.1 miles)
3715 Grand Ave, Laramie, WY 82070 • (307) 742-0125
<https://www.hilton.com/en/hotels/larwyhx-hampton-laramie/>
- Americinn by Wyndam Laramie** (4.3 miles)
4712 Grand Ave, Laramie, WY 82070 • (307) 745-0777
<https://www.wyndhamhotels.com/ameriinn/laramie-wyoming/ameriinn-lodge-and-suites-laramie-near-university-of-wyoming/overview>

Exhibit Hall Hours - Tentative

Friday, October 27

7:00 am - 8:00 am Exhibitor Set-Up
8:00 am - 5:00 pm Exhibits Open

Saturday, October 28

7:00 am - 12:00 pm Exhibits Open
12:00 pm - 2:30 pm Exhibitor Tear Down

Exhibitor Checklist and Deadlines

- August 7** Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities.
- August 28** Early registration deadline to receive reduced exhibitor rate.
- September 18** Cancellation deadline (See details below)

Contact Information

WyoSHA Office
c/o Craven Management Associates
700 McKnight Park Drive
Suite 708
Pittsburgh, PA 15237

Anna Peagler
Email: apeagler@robertcraven.com
Telephone: 855-727-2836
Fax: 888-729-3489

Other Important Information

- **Cancellations** received in writing by mail or email and no later than October 6, 2023, will receive a 75% refund. After this date, your entire fee will be forfeited.
- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order items such as extra tables will also be included.
- **Donations** are needed for door prizes and sweeps. Please consider donating a gift card or merchandise. Check the box located on the Exhibitor Response Form.

Display Space & Marketing Opportunities

Display Space

Single Table: \$350

Display space includes: One 6' skirted table, two chairs, wastebasket and signage. One complimentary Convention registration and one complimentary post Convention attendee mailing list.

Strategy Package: \$800

Achieve your goals by purchasing this enhanced exhibitor package. This option includes our single table package plus all of the marketing items below, enabling you to reach more of your audience.



- Your choice of a prime location on the exhibit floor
- Half-page advertisement in the Convention On-Site Program
- Company logo with a link to your home page from the WyoSHA website for a six-month period

Non-Profit or Home-Based Table: \$200

Display space includes: One 6' skirted table, two chairs, wastebasket and signage. This display space does not include one complimentary Convention registration or a Convention attendee mailing list.

*Note: The **non-profit** rate is available to those filing as 501(c) who are exhibiting to promote **FREE** services/information for individuals with disabilities. Proof of non-profit status or similar IRS documentation must accompany the exhibitor application. Applications without proof of tax status will be placed on hold and coded as incomplete. Your space will not be reserved until your application is complete. **Home-based** is defined as a business that is involved in direct selling of merchandise such as Mary Kay and Discovery Toys out of their home.*

Take-One Display: \$150

Can't attend the Convention but would still like a presence? Have a Take-One Display to showcase your product, catalogs or printed materials (without a representative). Extra products or materials will not be returned. Receive recognition on the Exhibitor Page of the WyoSHA website and the On-Site Convention Program. This table space *does not* include one complimentary Convention registration or a Convention attendee mailing list.

Marketing Opportunities

Badges for Convention Attendees: \$500

Your company logo will be placed on all attendee badges. This is a first-come, first-served opportunity. As the *exclusive* badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your exhibitor confirmation.

Bags for Convention Attendees: \$350

Be the company that is in the hands of every attendee by providing the carrying totes. The bags should be strong enough to hold up to five pounds and made of a material other than paper. This is a first-come, first-served opportunity. As the *exclusive* bag sponsor, your company will be responsible to order and ship the bags as instructed by the WyoSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Lanyards for Convention Attendees: \$150

Provide the attendee lanyards and see your company name in motion as the attendees wear your name. This is a first-come, first-served opportunity. As the *exclusive* lanyard sponsor, your company will be responsible to order and ship the lanyards as instructed by the WyoSHA Office. Shipping instructions will be provided with your exhibitor confirmation.

Company Banner Ad Placed on the WyoSHA Website

Banner Ad for WyoSHA website with email or web link \$250

Banner ads must be submitted by email to admin@wyosha.org as either a jpeg or gif file. Ad size to be no larger than 234 x 60 pixels and any animation shall be limited to two cycles. Banner ads will be displayed on the Convention information page.

Advertise in the On-Site Convention Program

*Back Cover - Full Page	\$500
*Back Cover - Inside, Full Page	\$400
*Front Cover - Inside, Full Page	\$400
½ Page Ad	\$200
¼ Page Ad	\$150
Company Logo in On-Site Program by Exhibit Listing.....	\$50

*Indicates first-come, first-served basis. Email attachments are preferred. Advertisements should be in the form of a gif, pdf or jpeg file. All hard copy ads must be submitted in "camera ready" art form.



Sponsorships

Friday Membership Luncheon Sponsor: \$2,000

- Free exhibit display
- Receive exclusive exposure with sign recognition during the Friday event
- Sponsor announcement at the Luncheon.
- Recognition in one issue of the *WyoSHA Pitch* newsletter.
- Company banner displayed on the WyoSHA website home page for the duration of 2023.

Refreshment Break Sponsor: \$600

- Receive exclusive exposure with sign recognition
- Recognition in one issue of the *WyoSHA Pitch* newsletter.

Session Sponsor: \$500

- Receive exclusive exposure with sign recognition at the sponsored session
- Recognition in one issue of the *WyoSHA Pitch* newsletter.



**Consider donating a door prize
or an item to be auctioned
off in our
WyoSHA Sweeps.**

Contact Information

WyoSHA Office

c/o Craven Management Associates
700 McKnight Park Drive, Suite 708
Pittsburgh, PA 15237

Anna Peagler

apeagler@robertcraven.com
p: 855-727-2836 f: 888-729-3489



**Have a suggestion or new idea for a sponsorship?
Call the WyoSHA Office at 855-727-2836**

